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**Iowa State Bank**

# Press Release

## **Money Smart Kid Essay Contest offers chance to win \$1,000 for college**

(Algona, IA – January 29, 2018) – Iowa State Bank is proud to participate in Money Smart Week scheduled for April 21-28, 2018, and there is an exciting opportunity for a student to earn money for college through the Money Smart Kid Essay Contest, sponsored by the Iowa Bankers Association.

Students in grades seven through eleven can now enter the 12th annual Money Smart Kid essay contest. The student with the winning essay will be selected as Iowa's Money Smart Kid for 2018 and receive \$1,000 toward college savings funded by the Iowa Bankers Association.

"The Money Smart Kid Essay Contest is a fun competition to get the next generation thinking about the importance of saving," said Tom Van Overbeke, President and CEO of Iowa State Bank, "We would love to see a student from one of our communities receive this year's award and encourage all eligible students to participate."

Essays are due March 16, 2018. Eligible students can enter the contest by writing an essay of 400 words or fewer, addressing the following:

*Please write a brief newspaper article describing the potential devastating effects of a natural disaster (fire, flood, hurricane, etc.) on a family's financial situation. Please select only one type of natural disaster for the focus of your article. Be sure to include tips and resources for readers to help prepare them for a potential future unexpected crisis."*

The Money Smart Kid also serves as an ambassador during Money Smart Week Iowa in several communities across the state. For more information about the Money Smart Kid essay contest, visit <https://iowajumpstart.org/moneysmartweekiowa/consumer/read-money-messages/>. Applications can be downloaded at [https://iowajumpstart.files.wordpress.com/2018/01/msw-kid\\_iowa\\_2018-application.pdf](https://iowajumpstart.files.wordpress.com/2018/01/msw-kid_iowa_2018-application.pdf). (END)

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